

# SUSTAINABLE ITALY

September 23-25, 2025  
New York City



In collaboration with:



## TRADE AND INVESTMENT





### OPEN DOORS TO A WORLD OF OPPORTUNITIES

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy, through "Invest in Italy", a project operated with Invitalia. With a motivated and modern organization and a global network of 87 offices in 74 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and medium-sized businesses in the industrial, consumer goods and services sectors. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world. Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies. The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy. The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

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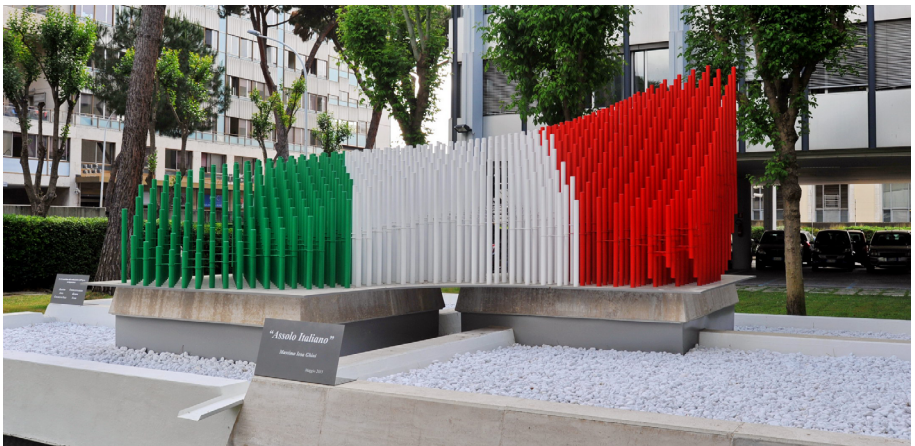
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## AGER OLIVA

*Sustainability actions have never been more tasty.*

Ager Oliva is a social and environmental impact start-up dedicated to regenerating abandoned olive groves in Tuscany, bringing neglected lands back to life and creating tangible benefits for biodiversity, landscapes, and climate action. The project actively involves social cooperatives and local communities: those people and companies who adopt an olive tree contribute to its care, support agricultural work, and receive high-quality extra virgin olive oil in return, produced through ethical and sustainable practices. The initiative combines tradition with social innovation, promoting a circular economy that values the territory and strengthens the connection between people and nature. The Ager Oliva model, already active in Tuscany, is designed to be replicable and expandable across Italy, transforming agricultural abandonment into an opportunity for environmental and community regeneration.



## AIZOON CONSULTING SRL

*SustAInability that drives growth*

Our Life Cycle Assessment (LCA) service helps organizations evaluate the environmental impact of their products, services, or processes throughout their entire life cycle – from raw material extraction to production, use, and end-of-life. By identifying hotspots and quantifying emissions, resource use, and waste generation, LCA provides a science-based foundation for sustainable decision-making. This approach enables businesses to reduce their environmental footprint, comply with regulations, and strengthen their sustainability strategy with measurable results.





## AWORLD

*Sustainability Engagement for your Employees and Customers*

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AWorld

AWorld in support of ActNow is the official United Nations platform for sustainability engagement. We combine behavioral science, digital learning, and gamification to inspire measurable actions that reduce emissions and promote sustainable lifestyles. Partnering with over 150 global organizations, we foster a culture of sustainability and track real impact such as CO<sub>2</sub> avoided and water saved.

The all-in-one engagement platform for **sustainability** and **wellbeing**

Citizens  
Employees  
Consumers



## CENTRO DIAGNOSTICO BARONIA SRL

*Transforming factories into gardens*

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Marchio Eco

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A biological reactor called BETTER Biofilter capable of reducing the SMOG produced by boilers, engines, chimneys, etc. by 90% purifying the air and transforming the pollutants into fertilizers useful for recreating the biomass of which the filtration substrate is made up with a view to a perfect circular economy. Any emission point can be replaced in a splendid flowerbed, ensuring energy efficiency and economic savings. Or in the form of a "Bionic Tree" to keep the air clean in urban canyons or on the roofs of buildings. A bionic tree has the purifying power of a million trees of the same size.





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## GANIGA INNOVATION

*Smarter bins for a cleaner planet*

Ganiga is an Italian deep-tech company: with robotics and Generative AI, we automate waste sorting. Our proprietary LLM recognizes materials in real time and directs waste into the correct container. With Hooly!Food, we identify, analyze, and account for food waste from a single image: detecting ingredients/brands, estimating weight and volume, and converting waste into € value and ESG KPIs. Achieving 95% accuracy, we help customers save 4% in costs and cut 5% CO<sub>2</sub> emissions.



**ISCLEANAIR®**  
BREATHE YOUR LIFE

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## ISCLEANAIR

*APA - Efficacy for a wonderful tomorrow*

ISCLEANAIR's breakthrough filterless, water-based APA solutions and systems remove over 99% of airborne pollutants and greenhouse gases while reducing energy use, operating costs, and emissions.

By driving climate action, protecting health, and enhancing productivity, we create lasting value for communities, businesses, and the Planet.



**ECOMONDO**  
The green technology expo.

ITALIAN  
EXHIBITION  
GROUP  
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## ITALIAN EXHIBITION GROUP SPA - ECOMONDO

*The ecosystem of the ecological transition*

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 ECOMONDO - ITALIAN EXHIBITION GROUP

As the leading international event in Europe and the Mediterranean for green and circular economy technologies, services, and industrial solutions, Ecomondo showcases the sector's most advanced innovations. A hub for research and innovation, it brings together top companies across environmental services and technologies, such as water management, waste disposal, textiles, bioenergy, soil management and protection, transport, agriculture and sustainable cities.



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## KC & PARTNERS SRL

*MTO: opening spaces, shaping the future.*

K&C Partners presents MTO. MTO is a space for strategic transformation, where ideas, experiences, and emotions become concrete actions. Not a theory, but a practical framework enabling people and organizations to drive real change.

Key Features

- Adaptive network: open, non-hierarchical, evolving through connections.
- From thought to action: reflection time lets ideas mature into strategies and behaviors.
- Sustainability tool: a platform where innovation, resilience, and co-creation emerge.

Impact Measurement

Assessed through Theory of Change – Impact Value Chain and SROI (Social Return on Investment).



# mylime

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 MyLime - Digital Product Passport

## MYLIME

*Digital Passport for a Sustainable Future*

MyLime presents the Digital Product Passport (DPP). The DPP sets a new standard for sustainability and product integrity. Each product receives a unique digital identity secured on blockchain and accessible via QR/NFC, enabling circular practices at scale: extended lifetimes, reduces waste, and ensures transparent traceability of materials, repairs, and recycling. Partner of leading luxury and industrial brands, MyLime empowers companies and consumers with certified data, enabling circular economy, second-hand value, and ESG leadership for a more sustainable future.



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 NantG Power

## NANTG ITALIA SRL

*Performance powered by silicon-graphene batteries*

NantsG Italia presents Sirius 21700 Cylindrical Cell, the highest-performing, most energy-dense commercial rechargeable 21700 battery. Powered by >85% silicon anode and graphene technology Through intelligent material engineering, we've overcome the challenges of silicon to redefine battery performance. Our commercially available silicon dominant anode lithium-ion cells deliver best-in-class energy density starting above 300 Wh/kg. Our batteries are designed to perform reliably in extreme temperatures, -35°C to 55°C, to achieve >80% charge in 5 minutes significantly reducing down time and successfully passing rigorous tests including UN38.3.










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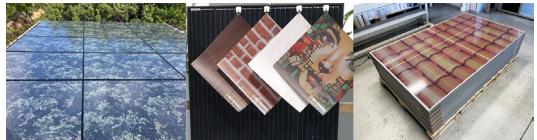
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## SUNSPEKER

*Turn any surface in an aesthetic solar plant*

Sunspeker introduces its See Beyond Static Cover (SBSC). This patented solution features a solar film that enables the full aesthetic customization of solar panels, making them suitable for installation in areas with landscape regulations or transforming them into advertising spaces that generate new revenue streams. Realized from fully recyclable PVC, SBSC is aligned with circular economy principles and sets the benchmark for aesthetic performance in the Building-Integrated Photovoltaics market. Sunspeker is exploring application in other sectors such as automotive, energy harvesting, and aerospace & defense.





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## TERRA INNOVATUM

*World's First MMR Commercial by 2028*

Terra Innovatum presents SOLO™. SOLO™, set for global availability within three years, delivers 1MWe–4MWth of CO<sub>2</sub>-free power. Developed over six years by nuclear safety experts, it cannot melt or explode, uses non-proliferant fuel, and is the only reactor with embedded safeguards by design. Built from commercial off-the-shelf components, it enables rapid deployment, cost certainty, and adaptable fuel options. SOLO™ powers data centers, remote grids, industry, and desalination, scalable to 1GW+, and produces medical radioisotopes.



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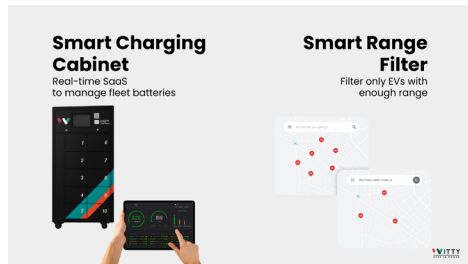
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 Witty

The rapid growth of electric micro-mobility fleets faces two major challenges: operational inefficiency due to range anxiety and safety risks linked to lithium-ion battery fires. For fleet operators, these issues mean lost revenues and battery replacement costs of up to 60% of a vehicle's value. Witty X addresses both challenges with an integrated hardware and software ecosystem. Its Smart Charging Cabinet for battery swap is equipped with gas sensors (CO, CO<sub>2</sub>, H<sub>2</sub>) for real-time fire prevention and is managed by a SaaS platform that monitors battery State of Health (SoH) and reduces degradation by up to 50%. Complementing the cabinet, Witty X software integrates directly into vehicles (via API/CAN-bus). Its proprietary energy prediction algorithm factors in route elevation, load weight, battery SoH, and weather conditions to calculate real-world range. This eliminates range anxiety and increases both operational range and rentals per vehicle by 18%. Together, the Witty X solutions provide fleet operators with a safer, more efficient, and sustainable way to manage electric mobility.



**Smart Charging Cabinet**  
Real-time SaaS to manage fleet batteries

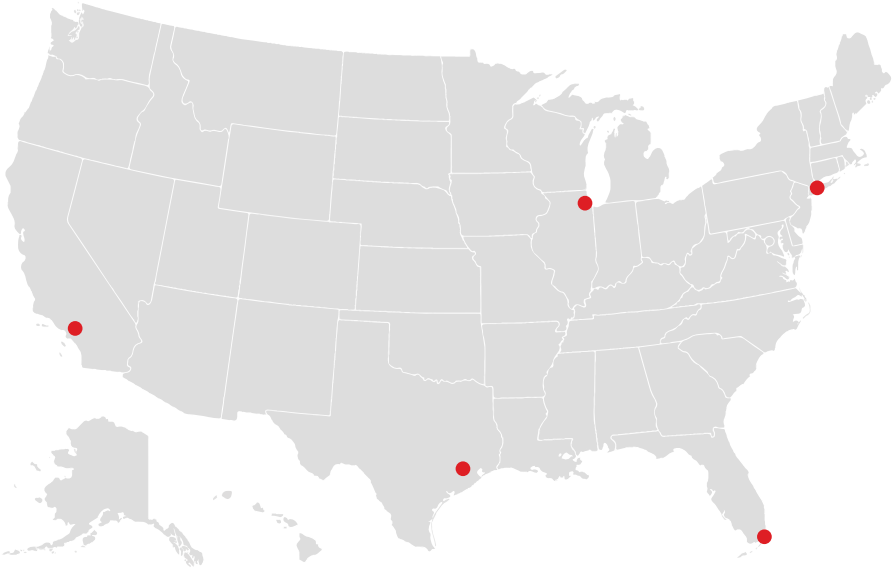
**Smart Range Filter**  
Filter only EVs with enough range

The image shows a black Smart Charging Cabinet on the left and a tablet displaying a dashboard with various charts and data points. On the right, there are two overlapping maps showing red dots representing EVs, with one map showing a filtered set of EVs with enough range. The Witty logo is visible in the bottom right corner of the image.





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